



## Nation Media Group PLC

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### Directors

W. D. Kiboro, Chairman  
S. Gitagama, Group Chief Executive  
D. Aluanga  
S. Dunbar-Johnson (British)  
S. Hassan  
L. Huebner (American)  
Y. Jetha (British)

L. Mususa (Tanzanian)  
W. Mwangi  
F. Okello  
L. Otieno  
A. Poonawala (Swiss)  
A. Ramji (British)  
R. Tobiko

H.E. António Guterres  
Secretary-General  
United Nations  
New York, NY 10017  
USA

*15 March, 2021*

Dear H.E. António Guterres,

### **REF: NATION MEDIA GROUP PLC COMMITMENT TO THE GLOBAL COMPACT**

I am pleased to confirm that The Nation Media Group PLC supports the ten principles of the Global Compact on human rights, labour, environment and anti-corruption. With this communication, we express our intent to implement those principles. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Nation Media Group will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the ten principles and support any specialized UN Global Compact issue platform that our company may join at a later date.

We support public accountability and transparency, and therefore commit to report on progress within one year of joining the Global Compact, and annually thereafter according to the Global Compact COP policy. This includes:

- A statement signed by the office of the Chief Executive Officer expressing continued support for the Global Compact and renewing our ongoing commitment to the initiative and its principles.
- A description of practical actions (i.e. disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the Global



Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).

- A measurement of outcomes (i.e. the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Yours sincerely,

**For: Nation Media Group PLC**

**Mr. Stephen Gitagama**  
**Group Chief Executive Officer**